



M.A. Silva
Corks, USA

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Contact: Jeff Barnell (707.636.2530, jeff@masilva.com)

M.A. Silva Corks, USA Expands Sales Staff to Accommodate Growth

Santa Rosa, California (March 24, 2010) – With increasing demand for its premium natural wine corks, M.A. Silva Corks, USA has expanded its sales organization for the second consecutive year. Milouda Larsen joins the firm in the newly created position of *business development manager*. Her appointment continues the company's growth trend of 2009 when M.A. Silva Corks, USA added three sales positions.

Larsen returns to M.A. Silva Corks, USA after leaving Lafitte Cork and Capsule in Napa where she covered major accounts in California and the Pacific Northwest for three years. She managed the North American sales team during the latter part of her previous five-year tenure at M.A. Silva Corks, USA.

Larsen began her 14-year sales career in the wine industry at the leading cooperage Tonnellerie Radoux where she served as the *sales and marketing coordinator*.

She holds a Master of Arts in English from the Université de Tours, France, and is a native French speaker. Her exceptional selling skills have enabled her to develop strong ties with wine industry leaders in all regions of the United States.



About M.A. Silva Corks, USA

Based in Sonoma County, California, M. A. Silva Corks, USA (masilva.com) is a leading provider of premium natural wine corks to North American markets. Its Certified Quality Program ensures that products provide unmatched visual, mechanical, sensory and customer service to winemakers seeking to produce the finest wine, sparkling wine and spirits. With Forest Stewardship Council and PEFC certified facilities in Portugal, M. A. Silva is proud of its leadership role and commitment to sustainability and eco-friendly operations.

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