



FOR IMMEDIATE RELEASE

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M.A. Silva Corks, USA named Presenting Partner at Pinot on the River benefiting the Boys & Girls Club of Central Sonoma County

Santa Rosa, Calif. - M.A. Silva Corks, USA has committed to being the Presenting Partner of A Taste of Pinot and Pinot on the River weekend. With over 100 wineries participating, Pinot on the River has become the largest pinot wine focused event in Northern California. Proceeds from the auction, raffle and Saturday night's A Taste of Pinot event benefit Boys & Girls Clubs of Central Sonoma County.

"Pinot on the River represents an amazing opportunity for our community," states Neil Foster, Owner and President of M.A. Silva Corks, USA. "No other event brings fans of Pinot wine together with so many excellent wines and winemakers, all in support of the children in our community through Boys & Girls Clubs of Central Sonoma County."

For consumers, Pinot on the River represents a full weekend of entertainment and education. Starting Friday, October 24, 2010 with a kickoff dinner, the event continues on Saturday with the Taste of Pinot dinner held at the Hotel Healdsburg, culminating on Sunday at the Pinot on the River grand tasting and benefit auction.

For sponsors, the event offers a unique opportunity to support the Boys & Girls Clubs of Central Sonoma County, a large organization in Sonoma County focused exclusively on our youth. Every day over 1,000 children and teens develop life and physical skills, personal character, leadership, and art appreciation at clubs in Cloverdale, Healdsburg, Rohnert Park, Santa Rosa and Windsor. As a not-for-profit organization, Boys & Girls Clubs of Central Sonoma County, relies on proceeds from the Pinot on the River silent auction and other donations to fund these services.

"We are urging additional companies in the wine industry to take a leadership role in Sonoma County by sponsoring this event," said Foster. "Participating sponsors will positively impact children's lives in the community."

For the complete listing of the participating wineries and current sponsor list, visit www.pinotfestival.com.

Varied sponsorship levels are available at this time and volunteer roles. Any interested parties may contact Shannon Howard at 707-528-7977 extension 105 or via email showard@bgccsc.org. Sponsors will receive tickets to A Taste of Pinot, an advertisement in the auction catalog, tickets to the grand tasting and more. It is the mission of Boys & Girls Clubs is to inspire and enable all young people,

especially those in need, to realize their full potential as productive, responsible and caring citizens. To learn more about the BGCCSC go to www.bgccsc.org.

Based in Sonoma County, California, M. A. Silva Corks, USA is a leading provider of premium natural wine corks to North American markets. Its certified quality-assurance program ensures that products provide unmatched visual, mechanical, sensory characteristics along with impeccable customer service to winemakers seeking to produce the finest wine, sparkling wine and spirits. With Forest Stewardship Council and PEFC certified facilities in Portugal and Northern California, M. A. Silva is committed to sustainability and eco-friendly operations. For more information about M. A. Silva Corks, USA visit www.MASilva.com or call 707-636-2530.

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